

新煮意控股有限公司
FOOD IDEA HOLDINGS LIMITED
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8179)

SHAREHOLDER COMMUNICATION POLICY

1. PURPOSE

This Policy aims to set out the provisions with the objective of ensuring that our shareholders are provided with ready, equal and timely access to balanced and understandable information about the Company (including its financial performance, strategic plans and material developments) in order to enable them to exercise their rights in an informed manner and to allow them to engage actively with the Company.

2. GENERAL POLICY

- Information shall be communicated to Shareholders mainly through the Company's financial reports (interim and annual reports), annual general meetings and other general meetings that may be convened, as well as by making available all the disclosures (circular, notices of general meetings and associated explanatory documents) submitted to The Stock Exchange of Hong Kong Limited ("SEHK") and our company website;
- Corporate communication will be provided to Shareholders in both English and Chinese versions to facilitate Shareholders' understanding;
- Shareholders are encouraged to participate in general meetings or to appoint proxies to attend and vote at meetings for and on their behalf if they are unable to attend the meetings;
- Board members, appropriate management executives and external auditors will attend annual general meetings to answer Shareholders' questions; and
- Shareholders are encouraged to attend shareholders' activities organized by the company where information about the Company, including its latest strategic goal and plan will be communicated.

Miscellaneous

This revised terms of Shareholders communication policy was adopted by passing of the relevant resolutions by the Board on 23 March 2012 and shall have immediate effect.

The Chinese version of this document is for reference only. In case of any discrepancies or inconsistency between the English version and Chinese version, the English version prevails.